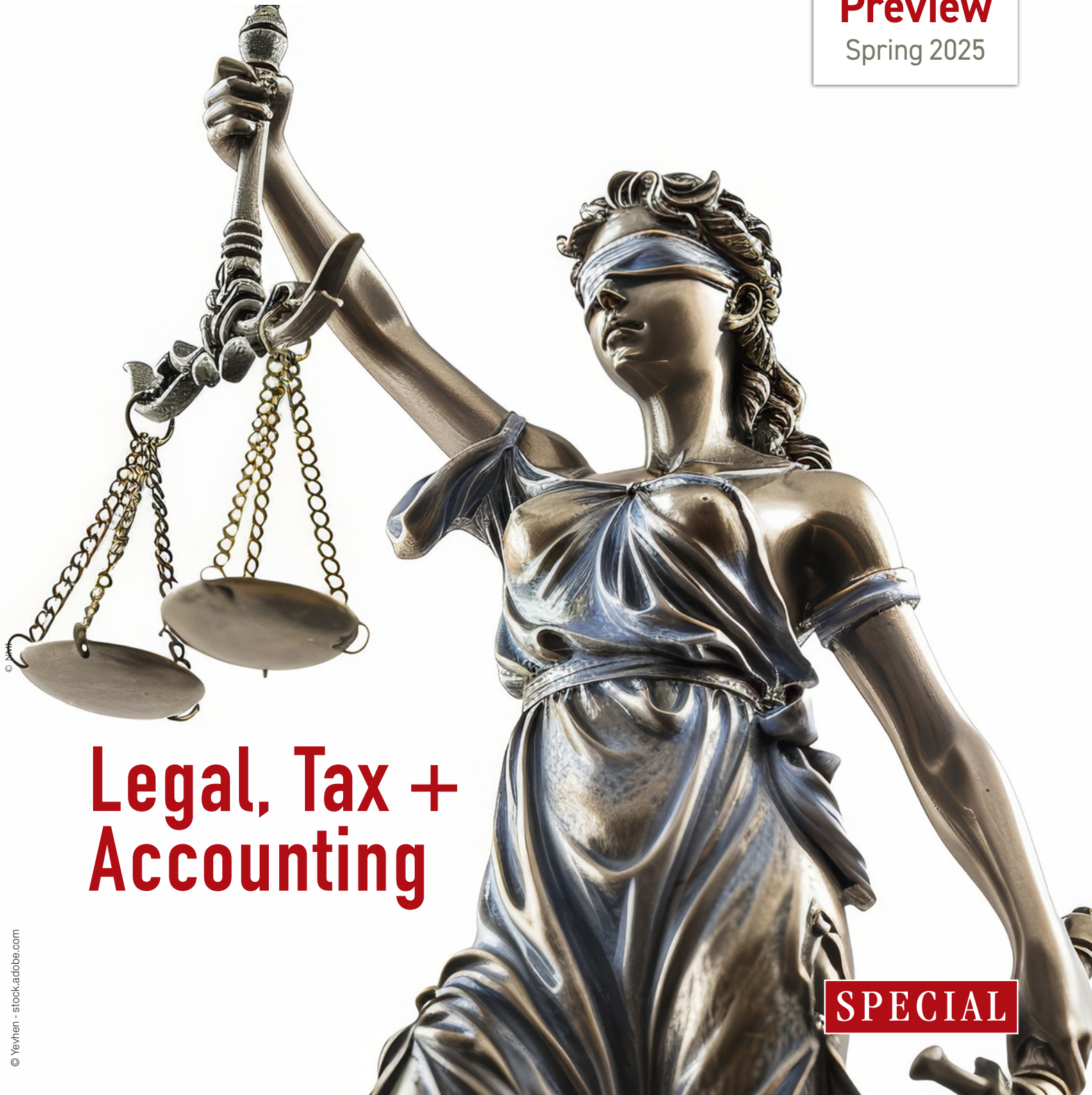




European Biotechnology

Spring 2025

Preview
Spring 2025



**Legal, Tax +
Accounting**

SPECIAL

Publication date:
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Legal, Tax + Accounting **Get on Board!**

Hot topics in IP protection, Deal design, Finance & Consulting

Intellectual property (IP) is a bio-pharmaceutical company's most valuable resource, and its protection is key to success of new biologics due to their inherently long product development times. IP rights are crucial for identifying, planning, and commercialising inventions, as well as ensuring fair compensation when infringements of these rights can be proven. A recent example is the US\$452m awarded to Insulet Corp. after its trade secrets for a wearable insulin patch pump were stolen by a South Korean company. Patents are also an indispensable part of deal-making and thus form the financial basis for a company that is developing new modalities with huge market potential.

Present your expertise

Patent and commercial law firms and management consultancies will have the opportunity to present their expertise and market know-how in this special. EUROPEAN BIOTECHNOLOGY goes out to decision makers throughout the entire European Life Sciences sector and – thanks to a new partnership with US-headquartered SLAS – to US companies that are active in the drug screening market. Take advantage of the journal's highly relevant readership and grab this opportunity to target your audience!

Topics to be covered

IP, market studies, finance expertise: Whether M&A, IPOs, market studies or large transactions: Companies need external expertise from consulting firms and commercial law firms. For biotech start-ups, IP rights and good legal advice are often the only assets they can use in deal negotiations with Big Pharma players to ensure that their clinical programmes can be advanced to the capital-intensive pivotal clinical stage and market authorisation.

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