

**An adaptive response to uncertainty can lead to weight gain during dieting attempts**

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30 14 **Header:** Uncertainty and weight gain  
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32 15 **Keywords:** obesity, optimal foraging, contrast effect, low calorie diets, hunger, yo-yo dieting, weight cycling  
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34 16 **Abstract:** 209 words  
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36 17 **Lay summary**  
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38 18 Repeated dieting may lead to weight gain because the brain learns that the food supply is unreliable. Animals  
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40 19 respond to food shortage by storing fat. Our model of learning shows that if the food supply is restricted (as  
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42 20 in dieting) an optimal animal should gain excess weight between diets.  
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22 **ABSTRACT**

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24 **Background and objectives:** Peoples' attempts to lose weight by low calorie diets often result in weight  
25 gain because of over-compensatory overeating during lapses. Animals usually respond to a change in food  
26 availability by adjusting their foraging effort and altering how much energy reserves they store. But in many  
27 situations the long term availability of food is uncertain, so animals may attempt to estimate it to decide the  
28 appropriate level of fat storage.

29 **Methodology:** We report the results of a conceptual model of feeding in which the animal knows whether  
30 food is currently abundant or limited, but does not know the proportion of time there will be an abundance in  
31 the long term and has to learn it.

32 **Results:** If the food supply is limited much of the time, such as during cycles of dieting attempts, the optimal  
33 response is to gain a lot of weight when food is abundant.

34 **Conclusions and implications:** This implies that recurring attempts to diet, by signalling to the body that the  
35 food supply is often insufficient, will lead to a greater fat storage than if food was always abundant. Our  
36 results shed light on the widespread phenomenon of weight gain during weight cycling, and indicate possible  
37 interventions that may reduce the incidence of obesity.

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2 38 **INTRODUCTION**  
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7 41 Overweight and obese people are frequently able to lose weight but are unable to maintain such losses long-  
8 42 term [1], which is why a large proportion of individuals are on diets at any given time [2]. Repeated weight  
9 43 loss and gain is referred to as yo-yo dieting or weight cycling [2]. Whilst most people can lose weight during  
10 44 diets, weight gain between diets is proportional to the weight lost [3] and may even lead to weight gain in the  
11 45 long-term [4–7]. Whilst weight cycling *per se* is not associated with health issues [8,9], the weight gain has  
12 46 many health implications [10]. There are many mechanisms underpinning eating behaviour that may  
13 47 contribute to weight gain [11]. Some research has focussed on the physiological mechanisms that cause long  
14 48 term weight gain in response to repeated dieting attempts, such as changes in the production of regulatory  
15 49 hormones [5,7] which may shift the body's response to signals from adipose tissue [12].  
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26 50 Whilst it is essential to understand the mechanisms, the search for treatments for obesity will involve  
27 51 achieving a holistic understanding of regulatory systems. A descriptive model that mimics the cycling  
28 52 phenomena [13] assumes that weight gain stops at some maximum and weight loss stops at some minimum.  
29 53 But this model does not elucidate why, in evolutionary terms, a system would be designed as it is supposed.  
30 54 An evolutionary perspective can help to elucidate the causes of being overweight and obese [14].  
31 55 Evolutionary arguments centre around the usefulness of fat as a source of energy under food shortage and the  
32 56 costs of carrying stored fat [15]. Models of adaptive behaviour that consider fat as a means to reduce the risk  
33 57 of starvation have been highly successful at predicting energy storage in animals [16–23]. These models  
34 58 typically do not try to capture the complexities of physiological and psychological mechanism that control  
35 59 eating [11,24,25], but provide functional explanations for the values of states that arise from such  
36 60 mechanisms, such as the quantity of energy that is stored [26]. Evolutionary approaches to understanding  
37 61 obesity [27,28] typically assume that humans will have physiological and cognitive systems that evolved in  
38 62 natural (ancestral) environments and have not changed since then, and we know that maladaptive behaviours  
39 63 of various kinds can emerge from strategies that are adaptive in natural environments [29]. Evidence  
40 64 suggests that energy use in Western environments is similar to that for hunter-gatherers [30], suggesting that  
41 65 excessive food consumption rather than sedentary lifestyles causes obesity.  
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67 Humans appear to have sophisticated controls on fat storage that act to maintain weight at some target, but  
68 the variation in body weight within populations indicates that this target must differ between individuals  
69 [31]. It has not been fully elucidated why individuals might differ in this way. Existing data show that whilst  
70 a significant proportion of the variation in BMI is attributable to genetic factors [32] there are strong effects  
71 of socioeconomic factors [33]. This indicates that learning may play an important role in determining the  
72 individuals' targets. Here, we assess how weight gain after dieting attempts could be an adaptive response  
73 involving learning about the environment. Our model provides proof of the concept that weight gain may be  
74 a response to an environment to which the evolved subconscious system for controlling energy storage is no  
75 longer adapted.

## 77 THE MODEL

78  
79 We assume that humans have evolved in environments where the food supply fluctuates between limited and  
80 abundant, but also that there are times, years or seasons, where the proportion of time that food is abundant is  
81 greater or lesser [30,34,35]. The current level of food availability is therefore not sufficient to infer the long-  
82 term food availability. It is a ubiquitous feature of natural environments that food availability varies over  
83 time and shows such positive autocorrelation and our formulation captures this in the simplest possible way.  
84 We model a hypothetical animal that uses energetic reserves to meet all its needs and tries to learn about the  
85 long-term food availability from observing the short-term fluctuations. This animal is adapted to conditions  
86 over evolutionary history in which the food supply fluctuated. We are interested in the consequences if  
87 dieting attempts are interpreted by the subconscious brain as such fluctuations.

### 89 The animal and its environment

90 We model time as a sequence of discrete epochs in which the animal makes a decision and its state variables  
91 may change from one epoch to the next. The animal is characterized by four state variables [36]. The first is  
92 its level of energetic reserves  $x$ . There are two external states: the current food condition  $C$  where food  
93 availability is higher in the rich condition ( $C=R$ ) than the poor condition ( $C=P$ ), and the current state of the  
94 world  $W$  which can be good ( $W=G$ ) or bad ( $W=B$ ), which differ in the average durations of rich and poor  
95 periods. The animal knows the current conditions without error, but does not directly know whether the

1  
2 96 world is good or bad. The final state variable is the animal's current estimated probability that the world is  
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4 97 good ( $\rho$ ). Note that we do not assume that any animal has a perfect system for calculating probabilities, but  
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6 98 that evolution has selected for a cognitive system that behaves as though it tracks a probability. At the end of  
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8 99 a decision epoch, the world changes from its current state  $W$  to the alternative state with probability  $\theta_W$ .  
9  
10 100 When the world is in state  $W$  conditions change from the current condition  $C$  to the alternative condition with  
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12 101 probability  $\lambda_{W,C}$ . We fix these probabilities so that conditions are predominantly rich in the good world and  
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14 102 predominantly poor in the bad world, and that conditions change much more frequently than the state of the  
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16 103 world ( $\theta_W \ll \lambda_{W,C}$ ). Examples of food availability over time in good and bad worlds are shown in Figure A1.  
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18 104 Each decision epoch the probability that the world is currently good ( $\rho$ ) is updated using Bayes' rule. Figure  
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20 105 A2 illustrates how probabilities are updated for the baseline parameter values.  
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24 107 The aspect of behaviour we are interested in is the proportion of time the animal spends foraging per  
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26 108 decision epoch, which we call  $f$ . Increasing  $f$  increases the probability of finding food. Poor and rich  
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28 109 conditions differ only in the maximum probability of finding food per decision epoch when foraging ( $\gamma_R$  and  
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30 110  $\gamma_P$ , where  $\gamma_R > \gamma_P$ ); the animal finds food during unit time with probability  $\gamma_C f$ . For computational reasons  
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32 111 there is some variance in the energy content of food items (see Online Appendix) and they contain on  
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34 112 average  $b$  units of energy.  
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38 114 In natural environments are a variety of costs of carrying fat reserves. In modelling fat regulation in small  
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40 115 birds it is usual to assume that energy expenditure increases with the amount (and hence weight) of fat  
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42 116 carried. It is also often assumed that predation risk when foraging increases with increasing fat load because  
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44 117 of decreasing manoeuvrability [37]. Regardless of the exact cost, some cost needs to be assumed if long-term  
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46 118 adaptive fat levels are to be stable [38]. In humans it seems reasonable to assume that the rate of energy  
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48 119 expenditure during activity increases with increasing fat load. This would then impose a cost since increased  
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50 120 expenditure requires increased time finding food, resulting in less time that is available to spend on other  
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52 121 activities. Our model is based on such a cost. We assume that the animal's rate of energy expenditure  $m(x)$   
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54 122 increases with energy reserves  $x$  – representing the energetic costs of carrying fat in humans [39] and animals  
55  
56 123 [40] – according to:  
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$$m(x) = m_0 \left[ 1 + m_x \frac{x}{x_{\max}} \right] \quad (1)$$

124 where  $m_x$  ( $>0$ ) controls how the cost increases with reserves, and  $m_0$  controls the magnitude of costs. For the  
 125 baseline parameter values (Table 1), this means that an animal with maximum fat stores would use energy at  
 126 twice the rate of an animal with no fat. A consequence is that the benefit of building up energetic reserves  
 127 will diminish so we never predict that stores should be near the maximum. We set other parameter values so  
 128 that the expected net rate of energy gain at  $f=1$  in bad conditions is slightly positive; thus there is a risk of  
 129 starving to death, but animals are expected to survive sufficiently long that the model makes clear predictions  
 130 about the effects of other parameters.

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 133 We assume that there are two source of mortality [41]. If the energy reserves of the animal reach  $x = 0$  the  
 134 animal dies of starvation. During each epoch there is also a probability  $\mu$  of death from external sources that  
 135 is independent of state and behaviour. We assume that the time that the animal does not spend foraging is  
 136 invested in increasing its reproductive success, such as in courting potential mates. This reproductive payoff  
 137 is instantaneous and subject to diminishing returns so that foraging for a proportion  $f$  of a single decision  
 138 epoch increases the animal's lifetime reproductive success by  $\sqrt{1-f}$ . There is therefore a trade-off  
 139 between immediate investment in reproduction and increasing the future investment by finding food to  
 140 increase the expected lifespan. A strategy specifies how the value of  $f$  depends on the three state variables  $x$ ,  
 141  $\rho$  and  $C$  ( $W$  is not directly known). The optimal strategy  $f^*$  maximises the total lifetime reproductive success  
 142 of the animal. Under this strategy the proportion of time spent foraging when the combination of state  
 143 variables is  $(x, \rho, C)$  is  $f^*(x, \rho, C)$ . We use standard methods of stochastic dynamic programming [36] to find  
 144 this strategy. See Online Appendix for full details.

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#### 146 **Cost of being active**

147 Thus far we have assumed that the rate of energy use is the same whether the individual is foraging or not,  
 148 but fitness-promoting activities may be sedentary (e.g. grooming) or active (e.g. singing). To allow for the  
 149 dependence of energy use on activity we set the rate of energy expenditure to be:

$$m(x, f) = m_0 \left( m_f f + \{1 - m_f\} \right) \left[ 1 + \left( m_{x,f} f + \{1 - m_{x,f}\} \right) m_x \frac{x}{x_{\max}} \right] \quad (2)$$

where  $m_f$  controls the dependence of energy expenditure on activity and  $m_{x,f}$  controls the dependence of the costs of energy reserves on energy use when active (i.e. the interaction). Note that if  $m_f = m_{x,f} = 0$  we recover equation (1). If all else were equal, the extra costs of activity would decrease average energy expenditure (because  $f \leq 1$ ), and so average costs and type of costs would be confounded in any comparison. To minimise the effect of average costs we adjusted the value of  $m_0$ . The approximate mean value of reserves under normal conditions for baseline parameter values (Table 1) is 25, so the average energy use will be around  $\frac{1}{2} \left[ 1 + \frac{25}{x_{\max}} \right] = \frac{5}{8}$ . We took average  $f$  to be 0.5, and so use a value of  $m_0$  given by:

$$m_0 = \frac{\frac{5}{8}}{\left( \frac{m_f}{2} + \{1 - m_f\} \right) \left[ 1 + \left( \frac{m_{x,f}}{2} + \{1 - m_{x,f}\} \right) m_x \frac{25}{x_{\max}} \right]} \quad (3)$$

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### 160 Assessment of behaviour

161 The dynamic programming procedure calculates the reproductive value of the animal in all states  $V(x, \rho, C)$ ,  
 162 which is the expected contributions to reproductive success before death. We use  $V$  to assess the strength of  
 163 the urge to add to fat stores by calculating the risk that would be tolerated to gain the equivalent of two items  
 164 of food. Specifically, we calculate the extra mortality risk  $\mu'$  at which the animal is indifferent between its  
 165 current situation and gaining 10 extra units of reserves at risk  $\mu'$ . This mortality risk satisfies

$$166 \quad (1 - \mu')V(x + 10, \rho, C) = V(x, \rho, C). \quad (4)$$

167 Rearranging gives

$$168 \quad \mu' = 1 - \frac{V(x, \rho, C)}{V(x + 10, \rho, C)}. \quad (5)$$

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170 We calculate the average amount of energy stored when following the optimal strategy in four conditions.

171 Firstly, under normal conditions in the good world with conditions changing between poor and rich

172 according to the values of  $\lambda_{G,P}$  and  $\lambda_{G,R}$ . Secondly, for constant rich conditions, which we refer to as 'glut'.

173 Thirdly, when conditions switch slowly between poor and rich, referred to as 'slow diet'. Fourthly, when



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2 174 conditions switch rapidly between poor and rich, referred to a 'quick diet'. Thus, we simulate different  
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4 175 dieting patterns. We are interested in the predicted energy storage and the belief that the world is good ( $\rho$ )  
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6 176 under these four conditions.

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## 9 10 178 **RESULTS**

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14 180 Figure 1 shows the optimal strategy for the baseline parameter values (Table 1). Generally, the optimal  
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16 181 foraging rate  $f^*$  is higher in the bad world, because the animal must attempt to have greater insurance against  
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18 182 the risk of going without food and starving. In both worlds,  $f^*$  is greater at low reserves in poor conditions  
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20 183 than in rich conditions because it is crucial to find food before starvation, whilst at high reserves  $f^*$  is greater  
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22 184 in rich conditions than in poor conditions (even in the good world) because it is worth trying to build up the  
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24 185 insurance when food is abundant (for more exploration of conditions see [42]). The target level of reserves  
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26 186 in rich conditions is higher in the bad world than the good world because more insurance is needed as the  
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28 187 period of food shortage is likely to be longer.

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32 189 Constant glut conditions lead to greater energy reserves than under normal conditions, but the response to  
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34 190 periods of poor conditions leads to overcompensation when conditions become rich (Figure 2a). This results  
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36 191 in greater energy reserves after dieting attempts than in constant glut conditions. This occurs because the  
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38 192 animal becomes convinced that the world is bad (Figure 2b), and that it must take advantage of rich  
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40 193 conditions whilst they last. If conditions fluctuate quickly, reserves are lower in the short-term (Figure 2a)  
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42 194 but the animal becomes more convinced the world is bad over the longer term (Figure 2b). The extra  
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44 195 mortality risk that would be tolerated to get two food items is plotted for as a function of current reserves  
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46 196 when following the slow diet (Figure 2c). Because the animal is convinced the world is bad, it is willing to  
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48 197 risk up to 2x greater than in a constant glut when reserves become low. However, this increase depends on  
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50 198 the combination of reserves being low and the belief that the world is bad: lower values of  $\mu'$  than for glut  
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52 199 conditions are predicted at low reserves and believing the world is *good* (grey dashed line) and believing the  
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54 200 world is bad at *high* reserves (black dashed line).

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2 202 The reasons for the weight gain after the period of poor conditions can be understood by considering the  
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4 203 optimal strategy (Figure 1). When the individual has a period of poor conditions then switches to rich, it  
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6 204 ‘believes’ that the world is bad, so the gain in reserves is greater than it would have been if conditions were  
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8 205 always rich. Thus, the gain in weight after repeated dieting comes about because an animal with high  
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10 206 reserves should forage more in rich conditions especially when it believes that there is a strong possibility  
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12 207 that conditions will turn poor. The reserves stored under dieting approach an asymptote over a longer period  
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14 208 of time whereas under constant glut they drop down to that stored under normal conditions (Figure A3),  
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16 209 because the individual becomes convinced the world is good so there is no need to store much energy.  
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20 211 The mean reserves stored in the good world increases with the duration of bad periods and with the duration  
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22 212 of periods in the bad world (Figure 3a), due to the insurance effect. To illustrate this effect, we present the  
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24 213 optimal strategy in Figure A4 for nine of the 21 parameter value combinations used to make Figure 3.  
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26 214 Reserves in a glut are greater relative to under normal conditions when poor periods in the good world are  
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28 215 longer (Figure 3b). Hence, the greatest gain after dieting attempts, relative to glut conditions, is when poor  
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30 216 conditions are short in the good world (Figure 3c), because this causes a greater difference in the target level  
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32 217 of reserves in rich conditions between the bad and good world (cf. Figure A4b, h). After 256 decision epochs  
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34 218 lower reserves are stored if dieting fluctuations are quicker (cf. Figure 3c, 1) for most situations, and exceed  
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36 219 reserve level expected in a glut only if poor periods are very short in the good world.  
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40 221 One explanation for difficulty in losing weight is that lighter bodies require less energy so food consumption  
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42 222 needs to progressively reduce [7]. In Figure 4 we show the effect of changing the magnitude of the  
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44 223 dependence of energy expenditure on the level of reserves. In all conditions more fat is stored in constant  
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46 224 glut compared than under normal conditions. Although larger values of  $m_x$  than unity tend to either decrease  
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48 225 ( $g/n$ ) or increase ( $s/g$ ,  $q/g$ ) relative reserve levels, the overall pattern is unchanged. However, when  $m_x$  is zero  
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50 226 – meaning that energy use does not increase with energy storage – we do not predict dieting to cause weight  
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52 227 gain ( $s/g < 1$  and  $q/g < 1$ ), suggesting that the energetic cost of fat storage is essential to the increase in body  
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54 228 weight due to weight cycling.  
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2 230 The optimal strategy is influenced by changing the various costs ( $m_x$ ,  $m_f$ ,  $m_{x,f}$ , see Figure A5). The effect of  
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4 231 dieting is considerably weaker when  $m_{x,f} > 0$  because the extra cost of activity means that the animal gains  
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6 232 more reserves in rich conditions. However, the effect is stronger in the good world, and so results in less of a  
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8 233 difference between glut and dieting conditions.  $m_f$  has very small effects on predicted energy storage (cf. left  
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10 234 and right panels of Figure 4) because the individual can save costs in poor conditions by being inactive,  
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12 235 which reduces the advantage to storing fat, and this cancels out the selective pressure to store more fat in  
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14 236 response to increased costs. There is discrepancy between the level of reserves that individuals should try to  
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16 237 store ('target') and the reserves that can be built up ('realised'), which differ due to stochasticity (Figure A6)  
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18 238 and the difference depends on the types of costs (Figure A6e, f). Note that in all cases the discrepancy in  
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20 239 dieting conditions is much smaller than in glut conditions. Based on the discrepancy between the target and  
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22 240 the realised state, the urge to eat strongest when the rate of energy use is constant (0, 0) or increases with  
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24 241 reserves and this is at a greater rate when foraging (1,1). The urge to eat will be weakest when the rate of  
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26 242 energy use only depends on reserves, but strongly (2,0). Again, the effect of an overall cost of foraging ( $m_f$ )  
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28 243 is small and constant across other costs (cf. Figure A6e, f).

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## 31 245 **DISCUSSION**

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36 247 Weight cycling is common in people that are attempting to lose weight, but many people gain weight in the  
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38 248 long term. The functional reasons that our energy storage systems might respond in this way to dieting  
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40 249 attempts has not been elucidated. We have used a simple generic model of feeding to demonstrate how a  
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42 250 reserve-control system following an ecological rational strategy [43] could gain weight over the long-term if  
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44 251 periods of food shortage are frequent, even if they are associated with short-term weight loss. Our work  
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46 252 therefore proposes a potential cause of the association between weight cycling and weight gain [5,44,45]:  
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48 253 that dieting attempts *cause* weight gain via providing (misleading) information about the environment to the  
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50 254 subconscious systems that control body mass. That is, even in the "constant glut" [46] conditions in the  
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52 255 developed world where food is always abundant, the subconscious decision-making systems that underpin  
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54 256 our behaviour may interpret dieting attempts as indicative of an environment with common food shortages,  
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56 257 and this triggers the (previously) appropriate behavioural responses.

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2 259 Our model predicts that energy reserves should respond to repeated attempts to diet by weight cycling and  
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4 260 becoming greater from one cycle to the next. The more reliable food was when the world was good, the  
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6 261 greater the relative fat storage during repeated dieting attempts is predicted to be, because these dieting  
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8 262 attempts cue that the world is more likely to be bad. Thus, the very conditions that cause weight gain initially  
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10 263 – a glut of food – causes further weight gain once cyclical dieting begins. There is evidence that among  
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12 264 weight cycling people those that switch between dieting and binge-eating more frequently gain more weight  
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14 265 [45]. By contrast we found that quick oscillations tended to lead to less weight gain for the period we  
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16 266 studied, but over the longer-term the duration of dieting periods has little effect on the average energy  
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18 267 storage (Figure A3). We concentrate on outcomes after a relatively short period of dieting (256 time steps,  
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20 268 Figure 2 and 3), partly because people do not diet forever but also because energy storage tends to level off  
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22 269 (Figure A3). We note that our model predicts that fat storage under constant glut conditions that persist for a  
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24 270 long time will actually not be substantially greater than under normal conditions (Figure A3), suggesting that  
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26 271 the abundance of energy-rich food is not a complete explanation for the obesity epidemic. Fat storage over a  
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28 272 long period of dieting attempts will be greater than under constant glut conditions, implying a critical role of  
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30 273 informational constraints and learning.  
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34 275 Our results suggest that the magnitude of the weight gain between diets will depend on the cost of the non-  
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36 276 foraging activity. Our rescaling (by adjusting  $m_0$ ) means that we compare predictions depending on the  
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38 277 *relative* cost of the other activity. When  $m_f$  and  $m_{x,f}$  are small foraging is much more costly than other  
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40 278 activities; when unity other activities are equally costly. For some species and situations the activities that  
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42 279 enhance reproduction may be energetically inexpensive, such as grooming in primates. In other cases,  
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44 280 activities essential to reproduction may be equally as energetic as foraging, such as maintaining a territory. It  
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46 281 is difficult to know what best applies to humans. However, it may be possible to quantify the relative costs of  
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48 282 foraging across species, which would offer possibilities for testing our predictions. Foraging may be  
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50 283 relatively more costly than non-foraging in a small bird (i.e. small  $m_f$ ) compared to a rodent (i.e. large  $m_f$ ). If  
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52 284 we could expose laboratory birds (e.g. zebra finch) and rodents (e.g. mice) to a yo-yo diet regime, we would  
53  
54 285 predict that the rodent would gain more weight. A very large scale project could try to estimate our cost  
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56 286 parameters ( $m_x$ ,  $m_f$ ,  $m_{x,f}$ ) for several populations or closely related species in order to assess the responses to  
57  
58 287 'dieting', and then measure the target and/or realised level of reserves (Figure A6).  
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4 289 Lowe [3] argues that yo-yo dieting does not cause weight gain but is merely a correlate of the potential for  
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6 290 weight gain, which may arise if people who know they often overeat take steps to avoid weight gain. This  
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8 291 argument is based on the assumption that causation is one-way, but our perspective shows that causation may  
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10 292 be two-way between food restriction and overeating, leading to a spiral of dieting and weight gain. We  
11  
12 293 suggest that the interpretation of data is hampered by a lack of robust theory, and hope that our work may  
13  
14 294 cause a re-evaluation of observations of weight cycling. For instance, Lowe [3] suggests that weight regain is  
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16 295 *caused* not by dieting but by increased binge eating and increased reward value of food. From our  
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18 296 perspective, these are proximate mechanisms that implement the behavioural strategy that we have  
19  
20 297 identified; thus both explanations can be true.

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22 298

23  
24 299 Not all individuals acquire excess weight after dieting [47]. Our results suggest that variation among  
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26 300 individuals could occur if people have different subconscious expectations of the pattern of food availability  
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28 301 (Figure 2c, d). For instance, weight cycling does not promote extra weight gain if the system ‘expects’  
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30 302 conditions to change very slowly or very rapidly when the world is bad. If such ‘expectations’ were  
31  
32 303 determined by natural selection in different environments and encoded in genes, then this effect may underlie  
33  
34 304 effects of ethnicity on the risk of obesity [33,48]. On the other hand, this ‘expectation’ may be learnt during a  
35  
36 305 lifetime, which may underlie the effects of age on the apparent heritability of obesity [32]. Furthermore, this  
37  
38 306 provides a possibility for testing our predictions: if young mice occasionally experience periods where food  
39  
40 307 is restricted but is available with various rates of fluctuations (e.g. every other hour; every other day) then  
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42 308 when older they should show different responses to intermediate frequencies of food restriction. Specifically,  
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44 309 those that were exposed to intermediate rate of fluctuations may gain the most weight (peaks in Figure 4),  
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46 310 and those used to constant glut conditions would gain more weight relative to control individuals than those  
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48 311 subject to occasional food shortage when young (cf. different lines in Figure 4).

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52 313 Experiments that use various protocols of food restrictions could be used to assess the predictions around  
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54 314 foraging intensity (Figure 1, A5), provided there was an appropriate continuous measure of the behaviour of  
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56 315 subjects. Since our predictions are state-dependent, repeated measures of the same individuals after their fat  
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58 316 stores have been manipulated through food restriction or gluts would provide a powerful test. For instance,

1  
2 317 the crossover points in the strategies mean that at low reserves we predict higher intensity foraging when  
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4 318 food is scarce (e.g. low fixed ratio schedule) than abundant, and the converse when at high reserves. A more  
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6 319 challenging experiment could try to manipulate the subjects' beliefs about not only current conditions, but the  
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8 320 'world': the long term conditions. Under some parameter combinations (e.g. Figure A4b), we predict there  
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10 321 will be a crossover in foraging intensity when food is currently abundant: a low reserves subjects should  
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12 322 show lower intensity foraging if the world is bad but the converse when at high reserves.

323

16 324 The additional risk of mortality that would be incurred to obtain food can be seen as a surrogate for the  
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18 325 strength of motivation to eat. Our results on this risk explain why people's motivation systems strongly push  
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20 326 them to eat high calorie food, and why this urge will be especially strong during a diet [49]. Interestingly, we  
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22 327 predict that this urge will not gradually diminish over dieting attempts (although calories consumed will be  
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24 328 lower) despite weight being gained, because the system becomes more and more convinced the world is bad.  
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26 329 People who attempt to diet for a very long time will not continue to gain weight but reach an asymptote  
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28 330 (Figure A3), seemingly much higher than those who never diet (constant glut). Real people are much more  
29  
30 331 complex than our model, but it seems likely that for some people who have been dieting for a long time may  
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32 332 benefit from trying to maintain their body weight for some time rather than reduce calorie intake, to  
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34 333 'convince' their regulatory systems that the food supply is reliable.

334

38 335 Our cognitive systems will have evolved to reflect the fact that current conditions are informative of future  
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40 336 conditions (i.e. the world is temporally autocorrelated)[50]. This is a contrast effect [51], a seemingly  
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42 337 irrational behavioural phenomenon seen in many animals [52–54], including humans [55] that can arise due  
43  
44 338 to uncertainty about the long-term state of the world [56], which could underlie several other psychological  
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46 339 phenomena [29]. Current conditions in the developed world are constant glut [10], but any uncertainty could  
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48 340 make people gain further weight, because learning about food availability from dieting attempts alters  
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50 341 expectations about food availability in the future. That optimal behaviour depends on future expectations is  
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52 342 well established [41], but weight gain between diets is another possible example of behaviour being affected  
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54 343 by past experience in seemingly irrational ways [57].

344

1  
2 345 We cannot capture all the complexities of weight cycling in a simple model, so we assume that there are two  
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4 346 levels of food availability and study a single cycle, finding when the level of fat should be greater at the end  
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6 347 of the cycle than it would otherwise have been. In reality, people are learning over a long term. However, we  
7  
8 348 find that the weight gain slows as more fat is stored (Figure A3), which is consistent with the observation  
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10 349 that obese people do not gain further weight as a result of dieting [7], so we expect that a more long-term  
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12 350 model would not lead to further insights. Our model only captures the function of fat storage, and we have  
13  
14 351 not attempted to specify the psychological or physiological mechanisms that bring it about; one possible  
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16 352 mechanism is an alteration of the sensitivity of anabolic responses to adiposity signals [12].  
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18 353  
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20 354 Further developments of our model could include decision-making about how much lean mass should be  
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22 355 stored and when protein might be catabolised for energy, as we have shown this flexibility may affect  
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24 356 decisions about fat storage [58,59]. However, even our simple model demonstrates the principle that  
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26 357 understanding weight gain during yo-yo dieting does not require recourse to explanations based around the  
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28 358 feeding control system malfunctioning [1,11] or being overwhelmed by modern food stimuli [10,11]. The  
29  
30 359 feeding system could be functioning perfectly, but uncertainty about the food supply triggers the adaptive  
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32 360 response to gain weight.  
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34 361

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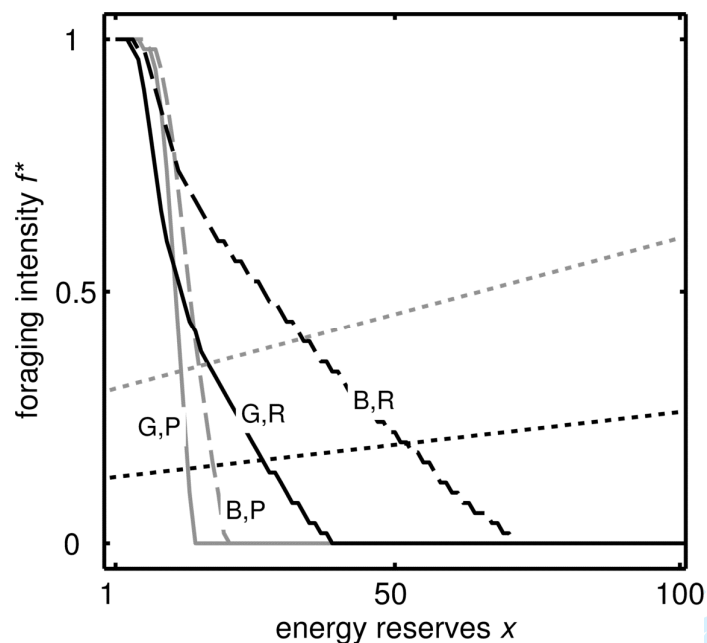


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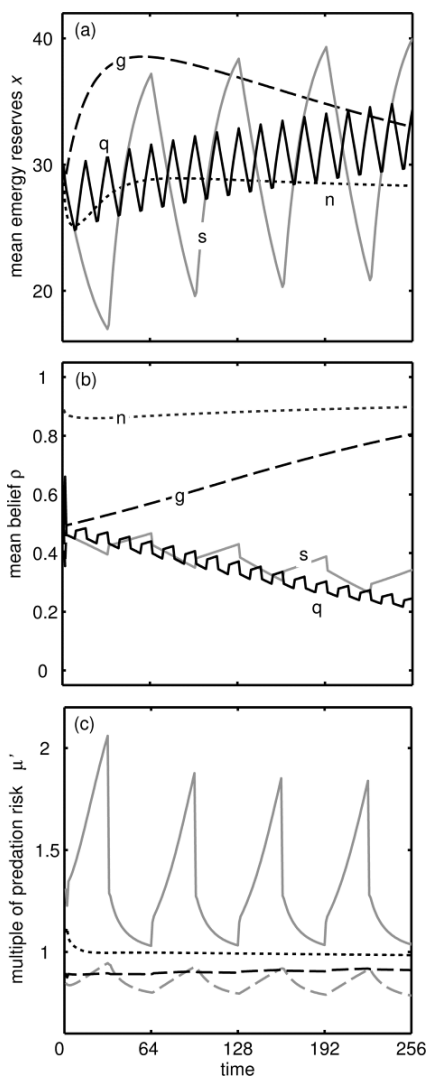
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1  
2 483 **Figure 1:** Optimal strategy of foraging intensity  $f^*$  for reserves  $x$  and poor ('P', grey) and rich ('R', black)  
3  
4 484 conditions for  $\rho=0$  ('B', dashed) and  $\rho=1$  ('G', solid) for the baseline parameter values shown in Table 1.  $f^*$   
5  
6 485 changes smoothly for intermediate values of  $\rho$  (not shown). Dotted lines indicate the value of  $f$  necessary to  
7  
8 486 maintain a constant level of reserves long-term in Rich (black) and Poor (grey) conditions. Hence, where the  
9  
10 487 strategy lines of the same shade intersect the dotted lines is the target level of reserves. The target level of  
11  
12 488 reserves in rich conditions is higher in the bad world than the good world.



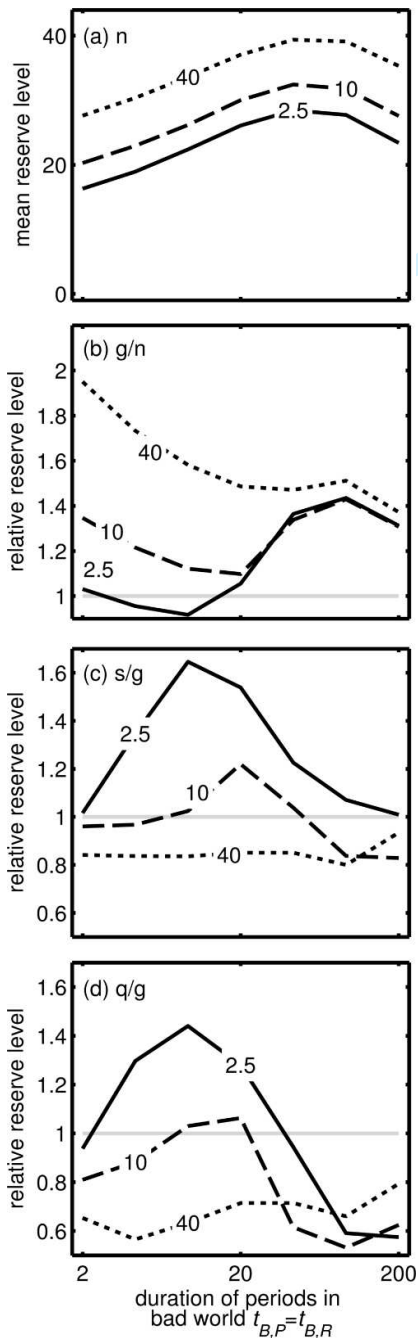
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491 **Figure 2:** Effect of three ‘treatments’ compared to control conditions. (a) Mean energy reserves  $x$  over time  
492 when conditions always Rich (‘glut’:  $g$ , dashed line) or when conditions switch between Poor and Rich every  
493 32 epochs (‘slow dieting attempts periods’:  $s$ , solid grey line), or when conditions change between Poor and  
494 Good every 8 epochs (‘quick dieting attempts’:  $q$ , solid black line), compared to the mean across Poor and  
495 Rich conditions in the Good world (‘control’:  $n$ , dotted line). (b) Belief that the world is Good  $\rho$  for the same  
496 period and treatments. Under normal conditions  $\rho$  settles down at a high level, whereas during a glut  
497 conditions are always rich so learning is slower as  $\lambda_{B,R} \approx \lambda_{G,R}$ . (c) Selective pressure to eat food. We plot over  
498 the course of the slow dieting periods the mortality risk that would be tolerated to get 10 units of energy  $\mu'$ ,  
499 as a multiple of what  $\mu'$  would be tolerated under control conditions (solid grey line), and for comparison the  
500 same metric for: reserves in the control conditions and belief under diet conditions (dashed black line);  
501 reserves under diet conditions and belief under control conditions (dashed grey line); reserves and belief  
502 under constant Rich conditions (dotted line).



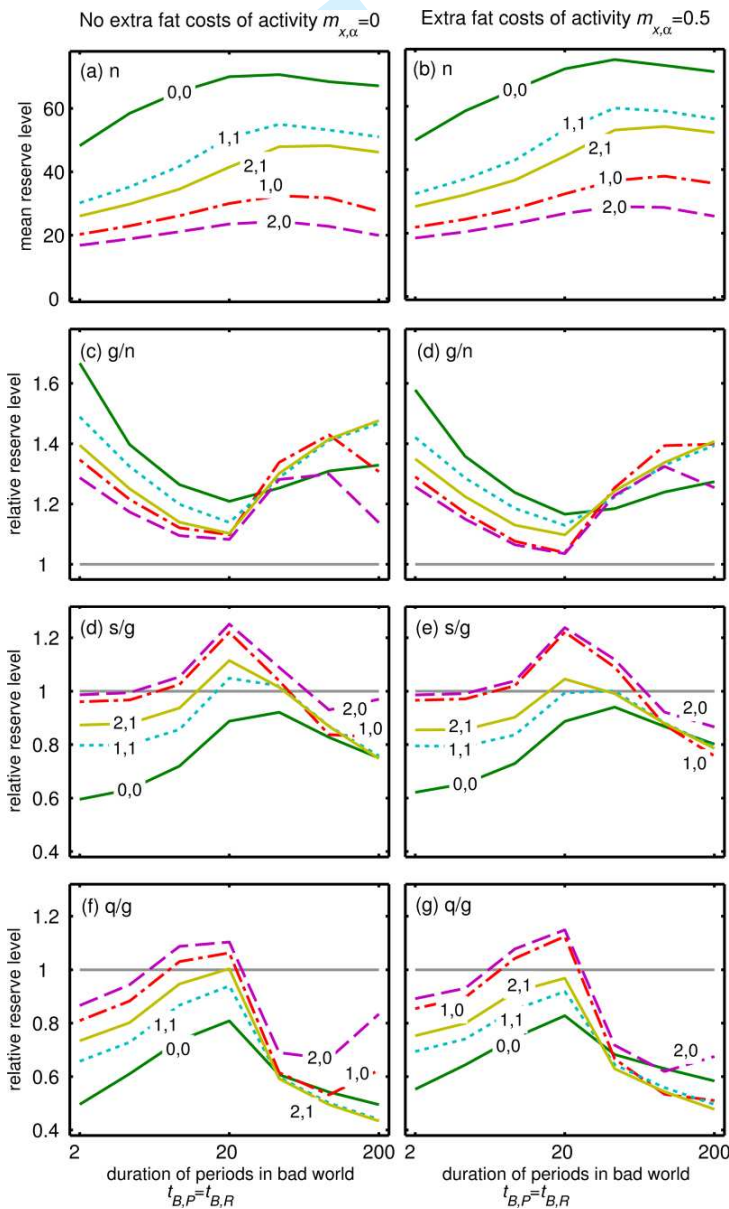
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504 **Figure 3:** Effect of mean duration of both poor and rich periods in the Bad world ( $t_{B,R}=1/\lambda_{B,R}=t_{B,P}=1/\lambda_{B,P}$ , x-  
 505 axis) and mean duration of Poor periods in the Good world ( $t_{G,P}$ , shown on lines) on (a) mean reserve level in  
 506 the good world, (b) extra reserves storage during a glut as a proportion of reserves under normal conditions,  
 507 (c) extra reserves storage after a slow dieting attempt as a proportion of reserves under glut conditions, (d)  
 508 extra reserves storage after a quick switching dieting attempt as a proportion of reserves under glut  
 509 conditions.



510

511 **Figure 4:** Effect of mean duration of both poor and rich periods in the Bad world ( $t_{B,R}=1/\lambda_{B,R}=t_{B,P}=1/\lambda_{B,P}$ , x-  
 512 axis) on energy storage for 10 realisations of the dependence of energy use on reserves and activity. Panels  
 513 show (a, b) mean reserve level in the good world, (c, d) extra reserves storage during a glut as a proportion of  
 514 reserves under normal conditions, (e, f) extra reserves storage after a slow dieting attempt as a proportion of  
 515 reserves under glut conditions, (g, h) extra reserves storage after a quick switching dieting attempt as a  
 516 proportion of reserves under glut conditions, and (a, c, e, f) no extra costs energy reserves on when active  
 517  $m_{x,f}=0$ , and (b, d, f, g) energy reserves are more costly when active  $m_{x,f}=0.5$ . Lines are shown for various  
 518 values of  $m_x$  (first value: 0, 1, or 2) and  $m_{x,f}$  (second value: 0 or 1)



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522 Table 1: Parameters and variables in the model and their default values

Symbol	Description	Value
<i>Individual</i>		
$x$	Energy reserves	$0 - x_{max}$
$\rho$	Probability that world is Good	$0 \leq \rho \leq 1$
$x_{max}$	Maximum level of energy reserves	100
$V$	Value of the animal's life	$V \geq 0$
$f$	Intensity of foraging	$0 \leq f \leq 1$
$m_0$	Magnitude of energy use	0.5
$m_x$	Dependence of energy use on reserves	1
$m_f$	Dependence of energy use on activity	0
$m_{x,f}$	Dependence of the cost of reserves on activity	0
<i>Environmental</i>		
$b$	Mean energy in food items	5.5
$\mu$	Probability of mortality per decision epoch	0.00001
$\theta_W$	Probability that world $W$ changes to other world	$\theta_B=0.0001, \theta_G=0.0001$
$\lambda_{W,C}$	Probability that world $W$ in condition $C$ changes to the other condition	$\lambda_{B,P} = 0.05, \lambda_{B,R}=0.05$ $\lambda_{G,P} = 0.1, \lambda_{G,R}=0.02$
$t_{W,C}$	Mean number of decision epochs for which world $W$ stays in condition $C$ ( $t_{W,C} = 1/\lambda_{W,C}$ )	$t_{B,P} = 20, t_{B,R} = 20$ $t_{G,P} = 10, t_{G,R} = 50$
$\gamma_C$	Probability of finding food in condition $C$ per unit time spent foraging	$\gamma_P = 0.3, \gamma_R = 0.7$

523

524



## ONLINE APPENDIX

## An adaptive response to uncertainty can lead to weight gain during dieting attempts

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Evolution, Medicine, and Public Health

Here, we provide a complete description of the model implementation. The overall framework can be summarized as follows. At a decision epoch reserves are assumed to take values in the range  $x = 0, 1, 2, \dots, s$ , the conditions  $C$  are either rich ( $C=R$ ) or poor ( $C=P$ ), and the world  $W$  can be either good ( $W = G$ ) or bad ( $W = B$ ). The animal knows  $x$  and  $C$  but does not know  $W$ , instead storing the probability  $\rho$  that the world is good. At each decision epoch the animal chooses the proportion of time foraging. The proportion of time foraging is allowed to depend on  $x$ ,  $\rho$  and  $C$ . A strategy  $f$  specifies this dependence; under  $f$  the proportion of time foraging when reserves are  $x$ , the probability that the world is good  $\rho$ , and the food conditions are  $C$  is  $f(x, \rho, C)$ . Let  $V_f(x, \rho, C)$  denote the expected total future lifetime reproductive success from the current epoch of an individual that is initially in state  $(x, \rho, C)$  and follows strategy  $f$  until it dies. Let

$$V^*(x, \rho, C) = \max_f V_f(x, \rho, C),$$

where the maximum is taken over all strategies  $f$ . If a strategy  $f^*$  satisfies  $V_{f^*}(x, \rho, C) = V^*(x, \rho, C)$  for all combination of states  $(x, \rho, C)$  then we refer to  $f^*$  as an optimal strategy. This strategy then maximises the total lifetime reproductive success of the animal for all possible initial states. Standard results from the theory of Markov decision processes show that such a strategy exists (Puterman 2005). In this appendix we detail how the optimal strategy can be found.

Model details are as follows. If the proportion of time spent foraging in each decision epoch  $t$  is  $f$ , then the probability of finding an item of food during this time interval is  $\gamma_c f$ . To avoid potentially problematic grid effects [36], we assume that food items are of two types (type  $j = 1$  or 2) with relative abundance  $\beta_j$  ( $\sum \beta_j = 1$ ), and provide a reward of energetic value  $r_j$ . Foraging for a proportion  $f$  of a single decision epoch increases the animal's lifetime reproductive success by  $\sqrt{1-f}$ . There is therefore a trade-off between immediate

27 investment in reproduction and increasing the future investment by finding food to increase the expected  
28 lifespan.

29  
30 We assume that the forager pays an energy cost  $m(x)$  to meet its metabolic needs in each decision epoch

$$31 \quad m(x) = m_0 + m_x x,$$

32 where  $m_x$  controls how the cost increases with reserves and  $m_0$  is the cost at zero reserves. The probability

33 the animal is not killed by a predator before the next decision epoch is  $1 - \mu$ . If the change in reserves

34 results in the new reserves being zero or below, the animal is assumed to have died of starvation. If the new

35 reserves would have been greater than the maximum value of  $s$ , then reserves are taken to be  $s$ . Thus if the

36 animal has reserves  $x$  and forages for a proportion of time  $f$  its reserves ( $x'$ ) at the next decision epoch given

37 it does not die of predation are

$$38 \quad x'_0 = \max(x - m(x), 0), \text{ with probability } p_0 = (1 - \gamma_c f),$$

$$39 \quad x'_1 = \min(x + r_1 - m(x), s), \text{ with probability } p_1 = \gamma_c f \beta_1,$$

$$40 \quad x'_2 = \min(x + r_2 - m(x), s), \text{ with probability } p_2 = \gamma_c f \beta_2.$$

41 Computations are based on the values  $r_1 = 5$ ,  $r_2 = 6$ ,  $\beta_1 = 0.5$ ,  $\beta_2 = 0.5$ ; so the mean energetic value of a

42 food item is  $b=5.5$ .

43

44 Let  $\rho$  denote the current probability that the world is good. This probability is updated as follows. The

45 world may have changed before the animal assesses the conditions, so the intermediate probability is

$$46 \quad \hat{\rho} = (1 - \rho)\theta_B + \rho(1 - \theta_G).$$

47 The animal knows what the conditions were at the previous decision epoch and now assesses what the

48 conditions currently are. From this and the prior probability  $\hat{\rho}$  the posterior probability that the world is

49 good ( $\rho'$ ) is given by Bayes' rule. If conditions were poor and are still poor:

$$50 \quad \rho'_{P,P} = \rho' | P \rightarrow P = \frac{(1 - \lambda_{G,P})\hat{\rho}}{(1 - \lambda_{G,P})\hat{\rho} + (1 - \lambda_{B,P})(1 - \hat{\rho})}$$

51 And similarly,

$$52 \quad \rho'_{P,R} = \rho' | P \rightarrow R = \frac{\lambda_{G,P} \hat{\rho}}{\lambda_{G,P} \hat{\rho} + \lambda_{B,P} (1 - \hat{\rho})}$$

$$53 \quad \rho'_{R,P} = \rho' | R \rightarrow P = \frac{\lambda_{G,R} \hat{\rho}}{\lambda_{G,R} \hat{\rho} + \lambda_{B,R} (1 - \hat{\rho})}$$

$$54 \quad \rho'_{R,R} = \rho' | R \rightarrow R = \frac{(1 - \lambda_{G,R}) \hat{\rho}}{(1 - \lambda_{G,R}) \hat{\rho} + (1 - \lambda_{B,R}) (1 - \hat{\rho})}$$

55 calculates  $\rho'$  if conditions were poor and are now rich; rich and are now poor; rich and are still rich,  
56 respectively. See Figure A2 for values for the baseline parameter values (Table 1).

57  
58 Given these ingredients, the dynamic programming operator  $T^*$  can be expressed follows. Let  $V$  be a  
59 function,  $V(x, \rho, C)$ , of energy reserves  $x$  and the probability that conditions are good  $\rho$  and conditions  $C$   
60 satisfying  $V(0, \rho, C) = 0$ . Then  $T^*V$  is a new function of reserves and environmental conditions that  
61 satisfies  $(T^*V)(0, \rho, C) = 0$  for all  $W$  and  $(T^*V)(x, \rho, C) = \max_f H(x, \rho, C; f, V)$  for  $x > 0$  and all  $\rho$  and  
62 all  $C$ , where

$$63 \quad H(x, \rho, C; f, V) = (1 - \mu) \left\langle \sqrt{1 - f} + \sum_{j=0}^2 p_j \left( V(x'_j, \rho'_{C,-C}, \neg C) [\lambda_{B,C} (1 - \hat{\rho}) + \lambda_{G,C} \hat{\rho}] \right. \right. \\ \left. \left. + V(x'_j, \rho'_{C,C}, C) [(1 - \lambda_{B,C}) (1 - \hat{\rho}) + (1 - \lambda_{G,C}) \hat{\rho}] \right) \right\rangle$$

64 where  $\neg C$  indicates the other condition (i.e.  $R$  when  $C=P$ ;  $P$  when  $C=R$ ).

65  
66 To find the optimal strategy, we define a sequence of functions  $V_0, V_1, V_2, \dots$  iteratively as follows. Initially  
67 set  $V_0(0, \rho, C) = 0$  for all  $\rho$  and  $C$  and  $V_0(x, \rho, C) = 1$  for all  $x > 0$  and all  $\rho$  and  $C$ . Given  $V_k$ , set

$$68 \quad V_{k+1} = T^*V_k. \text{ Then the sequence of functions converges pointwise to a limit } V^* = \lim_{k \rightarrow \infty} V_k \text{ (Puterman 2005).}$$

69 Convergence was judged to have occurred when  $|V_{k+1} - V_k| < 10^{-6}$ , which typically happened within 500  
70 iterations. Any strategy  $f^*$  satisfying

$$71 \quad H(x, \rho, C; f^*(x, \rho, C), V^*) = \max_f H(x, \rho, C; f, V^*) \text{ for all } x > 0 \text{ and all } \rho \text{ and } C \quad (A4)$$

1  
2 72 necessarily satisfies equation (A2), and is hence optimal (Puterman 2005). This process finds the optimal  
3  
4 73 Bayesian strategy  $f^*(x, \rho, C)$ . The optimal strategies for nine combinations of switching probabilities are  
5  
6 74 shown in Figure A3.

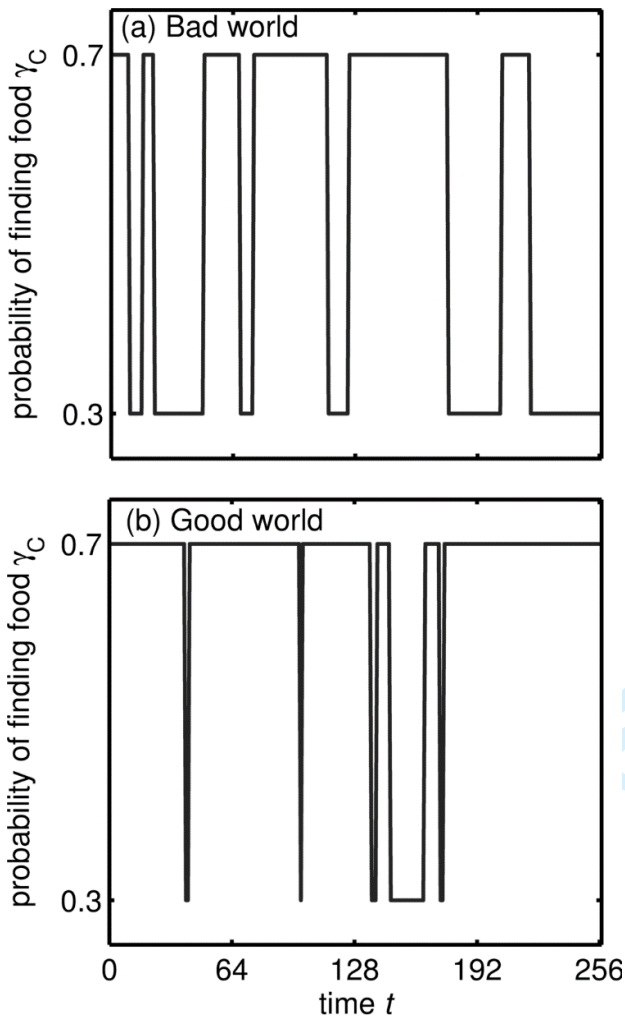
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8 75 **Reference**

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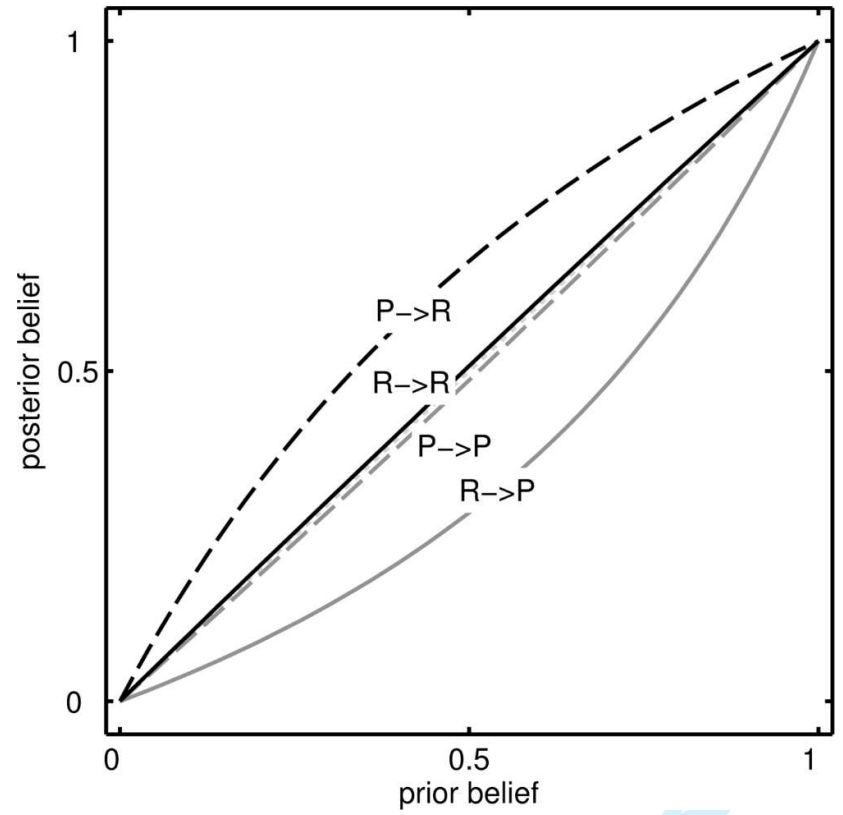
78 **Figure A1:** Examples of the probability of finding food ( $\gamma_C$ ) over time when the world is (a) Bad and (b)  
 79 Good. The duration of periods between changes in  $\gamma_C$  ('conditions') is variable, but  $\gamma_C$  is more often low  
 80 (poor conditions) when the world is bad than when it is good.



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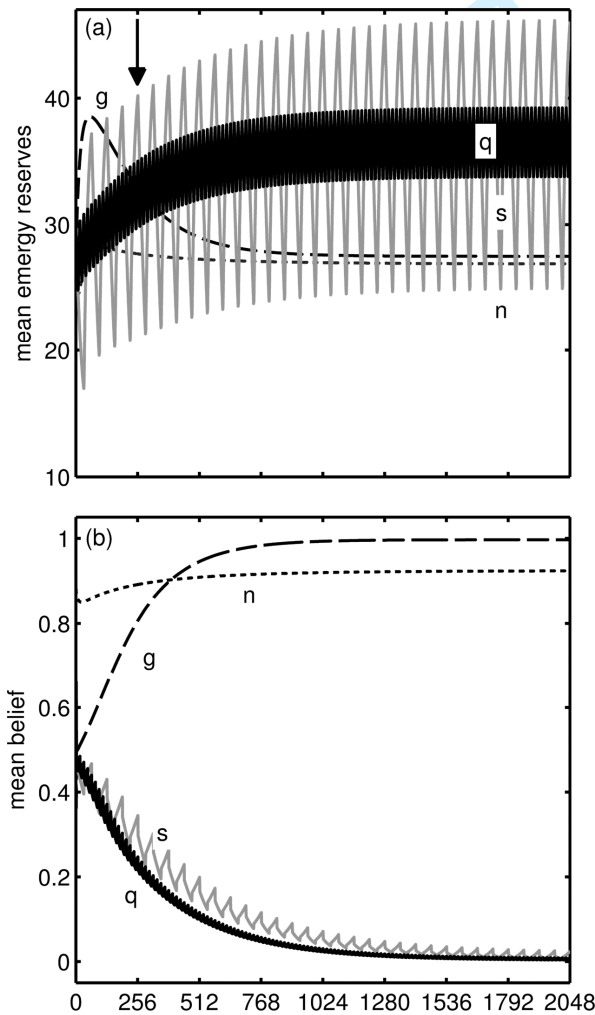
84 **Figure A2:** Probability  $\rho'$  that the world is currently good given that the probability at the previous decision  
85 epoch was  $\rho$  and that conditions have changed as indicated on the lines (e.g. P->R indicates that the  
86 conditions have changed from poor to rich; R->R indicates that the conditions have remained rich).



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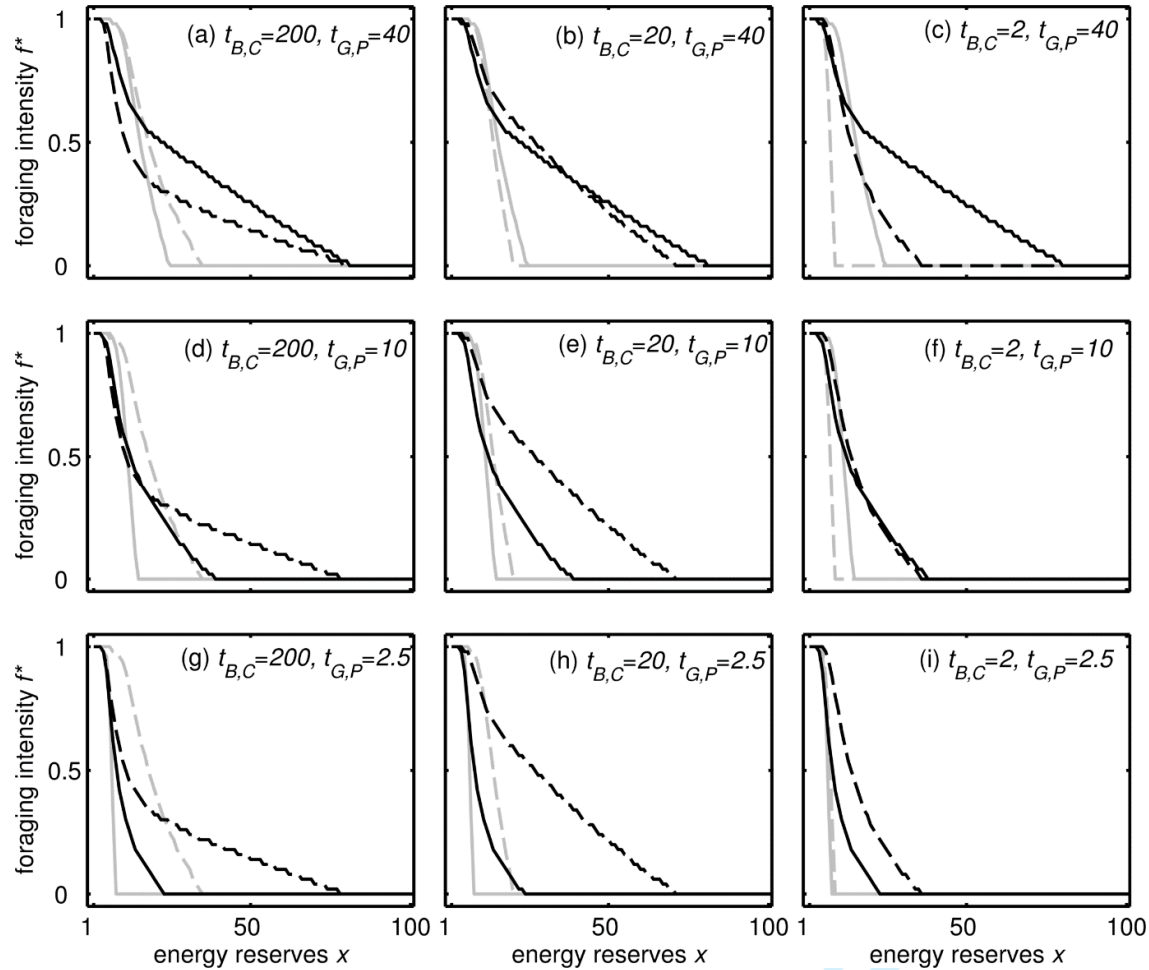
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91 **Figure A3:** Effect of three ‘treatments’ compared to control conditions for a very long period (i.e. as Figure  
 92 2 but 2048 time steps). (a) Mean energy reserves  $x$  over time when conditions always Rich (‘glut’:  $g$ , dashed  
 93 line) or when conditions switch between Poor and Rich every 32 epochs (‘slow dieting attempts periods’:  $s$ ,  
 94 solid grey line), or when conditions change between Poor and Good every 8 epochs (‘quick dieting  
 95 attempts’:  $q$ , solid black line), compared to the mean across Poor and Rich conditions in the Good world  
 96 (‘control’:  $n$ , dotted line). (b) Belief that the world is Good  $\rho$  for the same period and treatments. Under  
 97 normal conditions  $\rho$  settles down at a high level, whereas during a glut conditions are always rich so learning  
 98 is slower as  $\lambda_{B,R} \approx \lambda_{G,R}$  but tends towards one, and in the long term energy storage in a glut tends towards that  
 99 under normal conditions. In dieting conditions  $\rho$  tends towards zero, and the long term mean is  
 100 approximately the same for quick and slow fluctuations. The arrow indicates the endpoint of Figure 2 and the  
 101 point at which the values shown in Figure 3 are calculated.



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103 **Figure A4:** Optimal foraging intensity  $f^*$  as a function of energy reserves  $x$  for three durations of rich and  
 104 poor conditions in the bad world ( $t_{B,C}$ ) and three durations of poor conditions in the bad world ( $t_{G,P}$ ) as shown  
 105 on panels, to aid interpretation of Figure 3. Lines are shown for Poor (grey) and Rich (black) conditions, and  
 106 for  $\rho=0$  (dashed) and  $\rho=1$  (solid). Other parameter values as shown in Table 1.

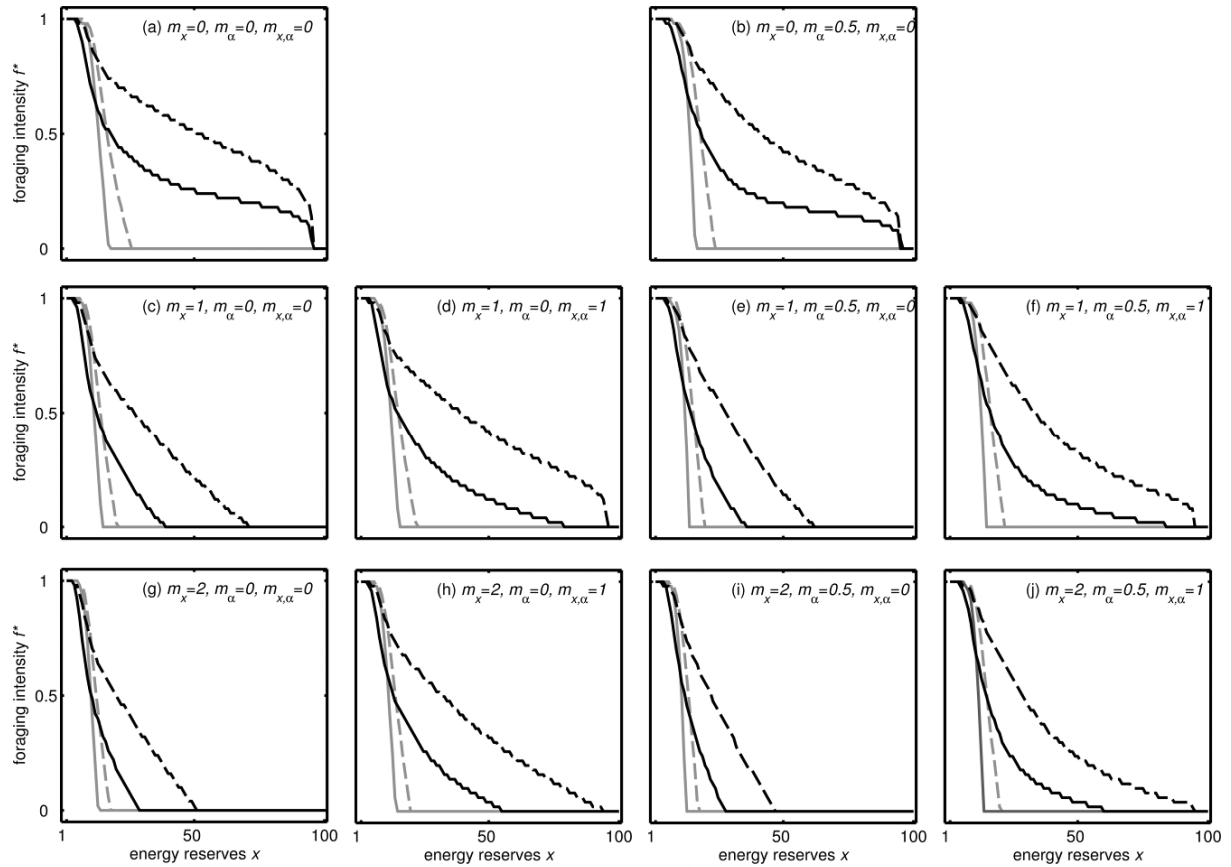


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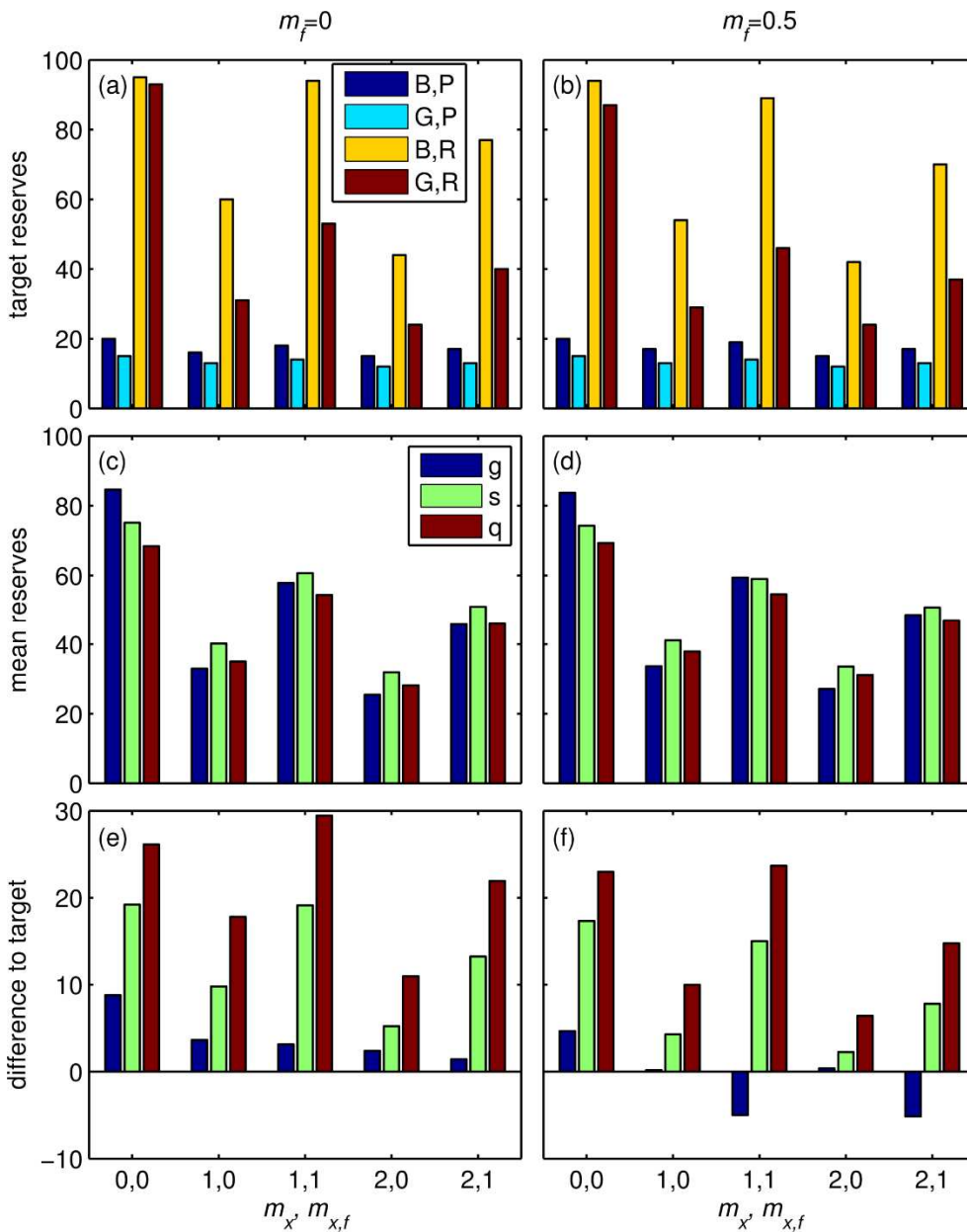
109 **Figure A5:** Optimal foraging intensity  $f^*$  as a function of energy reserves  $x$  for the types of energy costs ( $m_x$ ,  
 110  $m_f$ ,  $m_{x,f}$ ) shown on panels, to aid interpretation of Figure 4. Lines are shown for Poor (grey) and Rich (black)  
 111 conditions, and for  $\rho=0$  (dashed) and  $\rho=1$  (solid). Other parameter values as shown in Table 1.



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113 **Figure A6:** Target and realised reserves for various costs (a, c, e:  $m_f=0$ ; b, d, f:  $m_f=0.5$ ;  $m_x$  and  $m_{x,f}$  as shown  
 114 on x-axis). (a, b) Target: the level of reserves at which the optimal foraging rate  $f^*(x,\rho,C)$  is expected to  
 115 result in no change in reserves ( $x^*$ ). Legend indicates P: poor conditions, R: rich conditions, B: certain world  
 116 is bad  $\rho=0$ , G: certain world is good  $\rho=1$ . (c, d) Realised mean reserves after 256 time steps for constant glut  
 117 (g), slow diet (s), quick diet (q). (e, f) Difference between the realised mean reserves and the target, when the  
 118 target is the weighted average of the target in the bad and good world, weighted by the probability the world  
 119 is good after 256 time steps.



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